

# **LD705 Leadership In a Dynamic Environment**

## **Summer 2014**

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### **Course description**

LD705 is one of several courses offered in the Leadership program here at BU. In it we explore the art of leadership and try to answer the question: “What makes a leader?” Along the way we will evaluate leaders and their leadership, dissect what it even means to be a leader, and try to understand the leadership potential that we each possess.

You’ll be doing work in teams, both in and out of class, to practice the concepts you’re learning, and there also will be individual assignments to complete.

### **Course Objectives**

#### **Course Materials**

- The Art of Leadership, Manning & Curtis, 4th edition
- Various HBR cases (supplied)
- Leadership, Kellerman

#### **Grading**

Grades will be based on presentations, written papers and case studies (both as a team and individually), a midterm, and a final exam. The exams will make up roughly 70% of your grade. If for some reason you can’t make it to class for an exam or presentation, just let me know and we’ll arrange a way for you to complete the work.

#### **Online Resources**

A course page has been set up at <http://bu.kidpub.com>, on which you can find course documents such as slide sets and case studies.

#### **Software**

As a BU student you have access to the Microsoft DreamSpark site where you may download copies of most MS software for free, including MS Project 2013 and Visio. You’ll need your BU login to get access at <http://www.bu.edu/metit/hw-and-sw/msdn-academic-alliance-software-center>.

#### **Academic Conduct Code**

The University and Metropolitan College take cheating very seriously. Cheating and plagiarism will not be tolerated in any MET course. Cases will be referred to the Dean’s office and may result in loss of credit for an exam or assignment or other disciplinary action. The full text of the Student Academic Conduct Code may be found at [bu.edu/met/metropolitan\\_college\\_people/student/resources/conduct/code.html](http://bu.edu/met/metropolitan_college_people/student/resources/conduct/code.html).

Course Schedule (subject to updates)

<b>Weekend</b>	<b>Topics</b>	<b>Reading</b>	<b>HW Assigned</b>
May 3/4	<ul style="list-style-type: none"> <li>• Introductions</li> <li>• The meaning of leadership</li> </ul>	Manning Ch 1,2 3	Profile of a leader
May 31/1	<ul style="list-style-type: none"> <li>• The vision of leadership</li> <li>• Presentations</li> </ul>	Manning Ch 4,5	
June 14/15	<ul style="list-style-type: none"> <li>• Ethical leadership</li> <li>• Midterm exam (afternoon)</li> </ul>	Manning Ch 6, 7	Team: Develop project plan
June 28/29	<ul style="list-style-type: none"> <li>• Leadership and people</li> <li>• Presentations</li> </ul>	Manning Ch 8, 9, 10, 11	Paper assigned
July 19/20	<ul style="list-style-type: none"> <li>• Multiplying effectiveness</li> </ul>	Manning Ch 12,13, 14	
Aug 2/3	<ul style="list-style-type: none"> <li>• Managing others</li> <li>• Paper presentations</li> </ul>	Manning Ch 15, 16, 17, 18	
Aug 16/17	<ul style="list-style-type: none"> <li>• Final exam (morning)</li> </ul>		